

ORGANO UFFICIALE DELLA FEDERAZIONE ITALIANA DELLA CACCIA

IL CACCIATORE

italiano

Maggio-Agosto 2023



TESSERAMENTO
SEMPRE AL TUO FIANCO

ATTUALITÀ

PSA E CALENDARI

ATTREZZATURE

DAL FUCILE AL COLLARE

APERTURA 2023

Quadrimestrale N. 2/166510-166510-2023 - Poste Italiane S.p.A. - Spedizione in A.P. - D.L. 333/2003 (conv. in L. 27.02.2004 n. 46) art. 1 comma 1 - DDB-80 - Contiene I.P.

Magazine diffusion

LIGURIA	AREA 1 NIELSEN Tot. 58.556
LOMBARDIA	
PIEMONTE	
VALLE D'AOSTA	

EMILIA-ROMAGNA	AREA 2 NIELSEN Tot. 55.528
FRIULI VENEZIA GIULIA	
VENETO	
TRENTINO ALTO ADIGE	

LAZIO	AREA 3 NIELSEN Tot. 92.643
MARCHE	
TOSCANA	
UMBRIA	
SARDEGNA	

ABRUZZO	AREA 4 NIELSEN Tot. 42.440
BASILICATA	
CALABRIA	
CAMPANIA	
MOLISE	
PUGLIA	
SICILIA	

Magazine characteristics

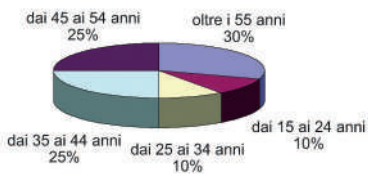
No. copies: 250.000 copies for issue in postal subscription

Issue: quarterly

No. of pages: 80/88 four-color pages

The advertising material: in format PDF or TIF, JPG to 300 dpi

Numero medio lettori per copia: 3.0



Lettori per classi di età



Lettori per sesso



Lettori per ceto economico



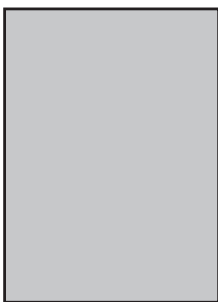
Lettori per occupazione

Il Cacciatore Italiano is the chief Italian hunting magazine. The official publication of the Fidc (Federazione Italiana della Caccia - Italian Hunting Federation), is distributed in **250.000 copies** by postal subscription to **all Italian hunters belonging to Fidc**. The quarterly magazine focuses on the cultural and technical updating of hunting managers and hunters, and the in-depth treatment of hunting, nature, and environmental topics. Thanks to its extraordinary circulation **Il Cacciatore Italiano** reaches 60% of the entire national hunting population. In a country where hunting has such a great importance in the life of the society, **Il Cacciatore Italiano** is certainly the publication of reference for the best planning of advertising in Italy.

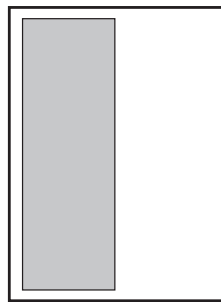
Greentime SpA - Via di Corticella 181/3 - 40121 Bologna (Italy)
Tel. +39 051 9982755 - www.greentime.it - info@greentime.it

Technical data & advertising prices

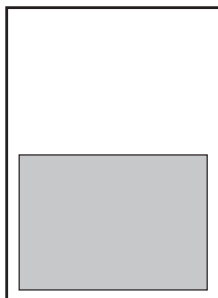
ADVERTISEMENT SIZE



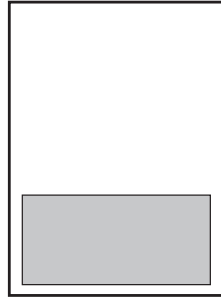
**ONE PAGE
LIVE FACE**
cm 20,5 x 28,5



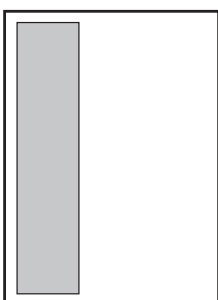
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PAGE**
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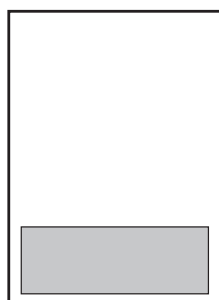
**HALF HORIZONTAL
PAGE**
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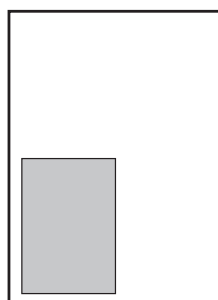
**1/3 HORIZONTAL
PAGE**
cm 18 x 8,1



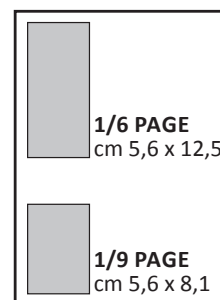
**1/3 VERTICAL
PAGE**
cm 5,6 x 25,5



**1/4 HORIZONTAL
PAGE**
cm 18 x 6

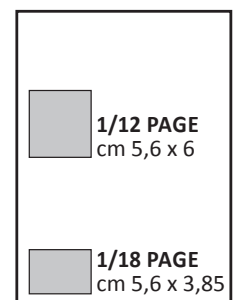


**1/4 VERTICAL
PAGE**
cm 8,7 x 12,5



1/6 PAGE
cm 5,6 x 12,5

1/9 PAGE
cm 5,6 x 8,1



1/12 PAGE
cm 5,6 x 6

1/18 PAGE
cm 5,6 x 3,85

PRICE-LIST

SIZE	COLOURS
One page	€ 5.900,00
1/2 horizontal/vertical page	€ 3.350,00
1/3 horizontal/vertical page	€ 2.350,00
1/4 horizontal/vertical page	€ 1.800,00
1/6 page	€ 1.200,00
1/9 page	€ 850,00
1/12 page	€ 600,00
1/18 page	€ 500,00
2 nd of cover	€ 7.900,00
3 rd of cover	€ 7.300,00
4 th of cover	€ 8.500,00

SPECIAL POSITIONS

At the side of the editorial	€ 7.000,00
At the side of the summary	€ 7.000,00
At the side of the technical sheet	€ 7.000,00